

2100 B (12/15)

United States Bankruptcy Court

Southern District of New York
Case No. 16-11700-smb
Chapter 11

In re: Debtor(s) (including Name and Address)

Gawker Media, LLC
114 5th Ave.
2nd Floor
New York NY 10011

NOTICE OF TRANSFER OF CLAIM OTHER THAN FOR SECURITY

The Claim No(s). listed below was/were filed or deemed filed under 11 U.S.C. § 1111(a) in this case by the alleged transferor. As evidence of the transfer of that claim, the transferee filed a Transfer of Claim Other than for Security in the clerk's office of this court on 08/18/2016.

Name and Address of Alleged Transferor(s):

Claim No. : Optimizely, Inc., 631 Howard St. STE 100, San Francisco, CA 94105

Name and Address of Transferee:

Liquidity Solutions, Inc.
One University Plaza, STE 312
Hackensack, NJ 07601

-- DEADLINE TO OBJECT TO TRANSFER --

The alleged transferor(s) of the claim is hereby notified that objections must be filed with the court within twenty-one (21) days of the mailing of this notice. If no objection is timely received by the court, the transferee will be substituted as the original claimant without further order of the court.

Date: 08/20/16

Vito Genna

CLERK OF THE COURT

Certificate of Notice Pg 2 of 3

United States Bankruptcy Court
Southern District of New YorkIn re:
Gawker Media, LLC
DebtorCase No. 16-11700-smb
Chapter 11**CERTIFICATE OF NOTICE**

District/off: 0208-1

User: brichards
Form ID: trcPage 1 of 2
Total Noticed: 1

Date Rcvd: Aug 18, 2016

Notice by first class mail was sent to the following persons/entities by the Bankruptcy Noticing Center on Aug 20, 2016.

7008124 +Optimizely, Inc., 631 Howard St. STE 100, San Francisco, CA 94105-3934

Notice by electronic transmission was sent to the following persons/entities by the Bankruptcy Noticing Center.
NONE. TOTAL: 0

***** BYPASSED RECIPIENTS *****

NONE.

TOTAL: 0

Addresses marked '+' were corrected by inserting the ZIP or replacing an incorrect ZIP.
USPS regulations require that automation-compatible mail display the correct ZIP.

Transmission times for electronic delivery are Eastern Time zone.

I, Joseph Speetjens, declare under the penalty of perjury that I have sent the attached document to the above listed entities in the manner shown, and prepared the Certificate of Notice and that it is true and correct to the best of my information and belief.**Meeting of Creditor Notices only (Official Form 309): Pursuant to Fed. R. Bank. P. 2002(a)(1), a notice containing the complete Social Security Number (SSN) of the debtor(s) was furnished to all parties listed. This official court copy contains the redacted SSN as required by the bankruptcy rules and the Judiciary's privacy policies.**

Date: Aug 20, 2016

Signature: /s/Joseph Speetjens**CM/ECF NOTICE OF ELECTRONIC FILING**

The following persons/entities were sent notice through the court's CM/ECF electronic mail (Email) system on August 18, 2016 at the address(es) listed below:

Adam Pollack on behalf of Creditor 204-210 Elizabeth Street LLC adam@pollacksharan.com
 Ann Burdick on behalf of Interested Party Writers Guild of America East, Inc.
 aburdick@wgaeast.org
 Anthony M. Vassallo on behalf of Creditor Ashley Terrill amvassallo@gmail.com,
 tony@amvasslaw.com
 Daniel H. Tabak on behalf of Creditor Terry G. Bollea dtabak@cohengresser.com
 Eric Fisher on behalf of Creditor Terry G. Bollea efisher@binderschwartz.com,
 docket@binderschwartz.com
 Eric Goldstein on behalf of Creditor Unimerica Life Insurance Company of New York
 egoldstein@goodwin.com,
 bankruptcy@goodwin.com;bankruptcy paralegal@goodwin.com;jmanning@goodwin.com
 Greg M. Zipes on behalf of U.S. Trustee United States Trustee greg.zipes@usdoj.gov
 Gregg M. Galardi on behalf of Attorney Ropes & Gray LLP gregg.galardi@ropesgray.com
 Ilana Volkov on behalf of Debtor Nicholas G. A. Denton ivolkov@coleschotz.com,
 fpisano@coleschotz.com
 Jessica L Jimenez on behalf of Creditor Terry G. Bollea jjimenez@binderschwartz.com
 Joseph Thomas Moldovan on behalf of Creditor Morrison Cohen LLP bankruptcy@morrisoncohen.com
 Keith A. Simon on behalf of Creditor US VC Partners, LP keith.simon@lw.com,
 chefiling@lw.com;beth.arnold@lw.com
 Kenneth G. Turkel on behalf of Defendant Terry Gene Bollea kturkel@bajocuva.com,
 teri.deleo@bajocuva.com;lisa.meriwether@bajocuva.com;garnold@bajocuva.com
 Latonia C Williams on behalf of Creditor Unimerica Life Insurance Company of New York
 lwilliams@goodwin.com, bankruptcy@goodwin.com;bankruptcy paralegal@goodwin.com
 Marc A. Zelina on behalf of Interested Party Univision Communications Inc. marc.zelina@lw.com
 Mark D. Spatz on behalf of Creditor Terry G. Bollea mspatz@cohengresser.com,
 managingclerks@cohengresser.com
 Meanith Huon on behalf of Defendant Meanith Huon huon.meanith@gmail.com
 Michael Torkin on behalf of Unknown ZDGM LLC s&cmanagingclerk@sullcrom.com
 Michael S Winograd on behalf of Plaintiff Gawker Media, LLC michael.winograd@ropesgray.com,
 CourtAlert@ropesgray.com;David.Hennes@ropesgray.com;Elizabeth.Bierut@ropesgray.com
 Peter M. Gilhuly on behalf of Interested Party Univision Communications Inc.
 peter.gilhuly@lw.com
 Rafael Vergara on behalf of Unknown Google Inc. vergarar@whiteandwilliams.com
 Sandeep Qusba on behalf of Creditor Committee Official Committee of Unsecured Creditors of
 Gawker Media LLC, et al. squsba@stblaw.com
 Seth Van Aalten on behalf of Creditor Parse.ly, Inc. svanaalten@cooley.com
 Shane B. Vogt on behalf of Defendant Terry Gene Bollea shane.vogt@bajocuva.com,
 garnold@bajocuva.com;lisa.meriwether@bajocuva.com;teri.deleo@bajocuva.com
 Thomas M. Gaa on behalf of Creditor Fastly, Inc. tgaa@bbslaw.com, yessenia@bbslaw.com
 Trevor R. Hoffmann on behalf of Creditor 114 Fifth Avenue Owner LLC
 trevor.hoffmann@haynesboone.com, ishmael.kamara@haynesboone.com

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The following persons/entities were sent notice through the court's CM/ECF electronic mail (Email)
system (continued)

William T. Russell, Jr. on behalf of Creditor Committee Official Committee of Unsecured
Creditors of Gawker Media LLC, et al. wrussell@stblaw.com

TOTAL: 27